



Conference Orientation

MAY 8-10, 2024
RADISSON OF KALAMAZOO

1

CLIMBING THE LADDER OF SUCCESS

Through collaboration, compassion, education, respect, and advocacy we continue to climb toward a sustainable future for the home care industry, your personal lives, and professional careers. Despite challenges, together we climb higher.



2

CONFERENCE QR CODE

- Schedule & Handouts
- Attendees, Speakers, Exhibitors, & Sponsors Lists
- Conference Agenda
- Times & Rooms
- View Handouts
- Downloadable handouts:
<https://www.mhha.org/2024-mhha-annual-conference/>
- Save to smart device home screen



3

NAME BADGE

Required for Admittance to :

- All Sessions
- Exhibit Hall
- Awards Luncheon



4

RIBBONS

- Vendors: Burgundy
- President/CEO: Black
- Board Member: Grey
- Board Chair: Yellow
- Past Chair: White
- Planning Committee: Lt. Pink
- Voting Member: Turquoise
- New Member: Navy Blue
- 1st Time Attendee: Hot Pink
- Sponsor: Red
- Session Monitor: Purple
- Session Moderator: Green
- Speakers: Royal Blue
- Guest: White
- PAC Donor: Black
- Exhibitor: Maroon



5

PARKING

Entrance: 198 North Rose Street

- Daily Parking
 - \$6 / exit
 - Take parking ticket upon entry
 - Bring to MHHHA service desk for parking sticker
 - Put sticker on the parking ticket
 - Scan ticket with sticker when exiting parking garage

Parking Sticker Placement Instructions

Once you receive a parking ticket, peel the adhesive backing and place the sticker over the QR code of the ticket you received at the parking structure entrance gate. Scan this ticket at the exit and follow the on-screen instructions to exit the facility.



- Overnight Parking
 - \$6 / night
 - Charge will be added to your guest room invoice
 - Take parking ticket upon entry and discard it
 - Tell front desk agent that you are parking in the garage
 - Room key card will be activated for entering and exiting the garage as much as needed

6

CE PROCESS



1. Pick up your barcodes at the CE desk
2. Sign-in and sign-out at each session with your signature & a bar code label
 1. White Sheet – Nursing
 2. Pink Sheet – Social Work
3. At the conclusion of the conference go to: www.myowncertificates.com
 1. Enter last name & email
 2. Select 2024 Annual Conference
 3. Complete eval for each session attended and Overall Conference
 4. Print CE Certificate
4. Please Note: You must be present for the entire session to earn CEs
5. CE Credits awarded with eval & bar code/signature on the sign-in & out sheets



7

Conference Session Engagement Survey

★NEW★

A new survey has been added after every session to provide the Education Committee with a pulse on topics and speakers.

1. For all attendees – even if you do not need CEs
2. Scan the session QR code you receive from the room moderator/monitor
3. 2 Questions
 - On a scale of 0-5 with 0 being the lowest & 5 being the highest, rate the session
 - On a scale of 0-5 with 0 being the lowest & 5 being the highest, rate the speaker(s)
4. A place for quick comments

8

KEYNOTE SPEAKER

Wednesday, May 8th

Keynote Speaker:

Kurt Kazanowski, MS, RB, CHE

- Managing Partner, Hospice Advisors
- Author of two books, "A Son's Journey: Taking Care of Mom" and the eBook, "The Seven Pillars of Growth."



Achieving Excellence to Advance Your Mission and Business Objective

9

KEYNOTE SPEAKER

Thursday, May 9th

Speaker:

Brandi Kurtyka

- Founder & CEO MissionCare Collective
- Co-founder of myCNAjobs and CoachUp Care



Voices from the Frontline: Trends & Tackling the Hottest Issues Through Candid Caregiver Conversations



10

GENERAL SESSION

Friday, May 10th

Speaker:

Jennifer Mansfield, BS, MA

- Partner, Chief Outreach Office, Coeus Creative Group
- Lieutenant Redford Township Police Department
- Wayne State University Speaker's Bureau



Dealing with Difficult People



11

CLOSING SESSION

Friday, May 13th

Speaker:

Mary Jane Mapes, BS, MA, CSP

- Founder & President/CEO, The Aligned Leader Institute, LLC
- Author of "You Can Teach a Pig to Sing" and "The Unstoppables"



You CAN Teach a P.I.G. to Sing: Maximize Your Influence, Your Relationship & Your Life



12

CONFERENCE MATERIALS

- Tote Bags
- Conference Program Book
- Name Tag Holder
- Ribbons
- Bar Code Labels – Pick up at CE table
- QR Code



13

WEDNESDAY Need to Know



- Break-out Sessions
- 11:15 Committee Meetings
- 12:15 Networking Lunch
- 4:30 Exhibitor's Gala Reception & Silent Auction
 - Silent Auction funds Conference Scholarships
 - Your bid number is on your conference name tag
 - Auction ends at noon Thursday

*Bid High
Bid Often*



14

Exhibit Hall Fun Climb the Ladder

- MHHA's Version of "Where's Waldo"
- "Climb the Ladder"
- Count the number of Red Ladders hidden throughout the Exhibit Hall
- Complete your game card with your total count – accuracy counts
- Put your name on your game card
- Place cards in box at Exhibit Hall exit by noon Thursday
- Winners will be announced during the Awards Lunch



15

THURSDAY Need to Know



- Annual Business Meeting 7:30 AM
- Break-out Sessions
- Exhibit Hall Marketplace & PAC Silent Auction
- Awards Luncheon
- Evening Free Time to Enjoy Kalamazoo



16

FRIDAY Need to Know



- Breakfast 8 AM – 9 AM outside the General Session
- 9:00 AM General Session
- 10:45 AM Closing Session

REMINDER: Be sure to complete all evals to get your CE credits.

17

SPECIAL EVENTS REMINDER



- Committee meetings this morning at 11:15 AM
- Annual Business Meeting: Thursday Breakfast – 7:30AM
- Exhibit Hall Reception: This evening at 4:30 PM
- Silent Auction:
 - Your auction # is the # on your name tag
 - Auction ends at **NOON** just prior to Awards Luncheon
- Awards Luncheon: Thursday
- PAC Donations
 - No PAC Reception
 - Donation cards available at the MHHA desk
 - Please support!



18

IMPORTANT REMINDERS

- CE's are awarded for attending the entire session
- Complete the session evals to get CEs: www.myowncertificates.com
- Smoking in designated areas outside only
- Cell phones on silent / vibrate please
- You may attend a session that you did not register for
- Don't forget your PAC donation
- Remember the silent auction motto, "Bid Often - Bid High!"



SCAN ME



Silent Auction



19

Thank you for attending the 2024 MHA Annual Conference



20
